EXAMPLE · a made-up business, to show the format

autoants

A FREE MINI ASSESSMENT · FROM PUBLIC RECORDS

A mini assessment of Sample Heating & Air

Prepared Oct 15, 2026 by Lane Davis II, founder, autoants. Your business, your industry, everywhere a customer comes across you and what we'd improve. Every fact here comes from public records, your own pages or our own checks, with its date. Nothing is a guess about your numbers.

12

places a customer comes across you, checked and dated

3 + 7

improvements, and small things you can do this week without us

Free

this mini assessment: how you show up on Google and in AI answers, and what we'd fix first.

What's in this mini assessment

What went into this mini assessment: 2,000 city permits; 45 local websites checked on a phone; 30 trade sources for this quarter's research; 3 public facts about your business, each with its source; 8 directories checked by hand; your homepage checked on a phone; your email domain's public records. Every figure has a numbered source on page 20. No interview yet, and nothing here guesses at your numbers.

Response test: We contacted you 4 ways (Oct 13, 2026): 1 answered live, replies took 14 h 15 min to 14 h 25 min, and 1 got no reply. The full assessment shows each one, and the fix.

Your competitors, in three lines: We compared you with 5 other local shops. Where you win: agent-readiness 75 of 100 against a middle of 66. Where you lose: AI answers name you in 0 of 24; the middle competitor, 5.

Your past jobs coming due: About 64 of the HVAC systems you installed in 2011–2016 are now 10–15 years old; another 18 reach 10 years in the next two years. Typical declared value per job: $7,800–$16,600.

BY THE NUMBERS

41 [1]
HVAC permits filed under Sample Heating & Air's license holder in Orleans, Oct 2025 to Sep 2026

0 of 24 [2]
AI answers about HVAC in New Orleans that named Sample Heating & Air (one AI, asked Nov 22, 2026; a snapshot, not a rank)

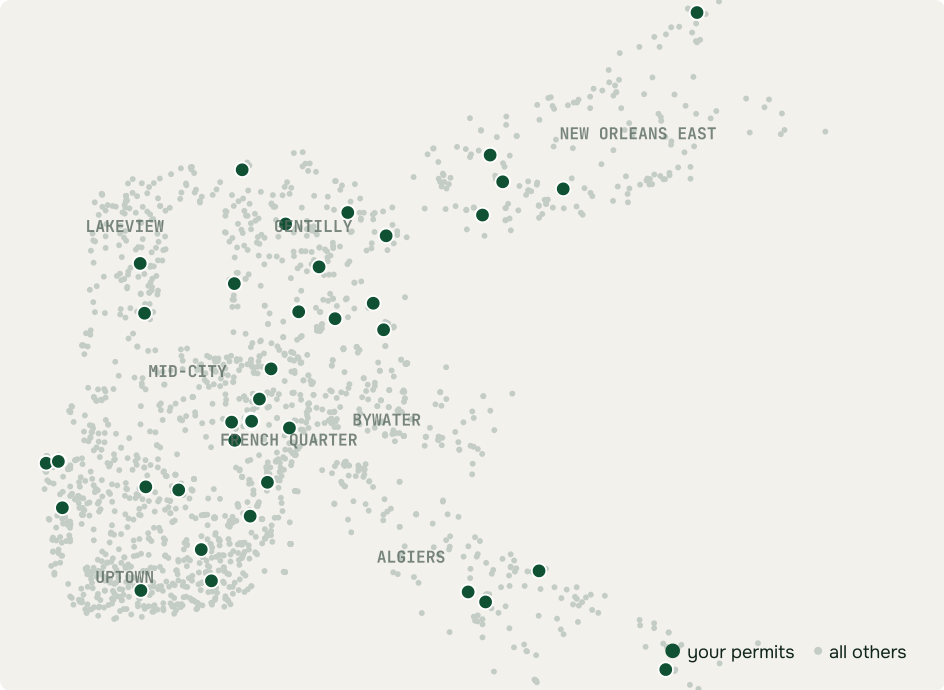
2,000 [3]
HVAC permits issued in Orleans Parish, Oct 2025 to Sep 2026; ten license holders filed 50% of them [4]

16 of 45 [5]
websites of New Orleans-area firms licensed for mechanical work we checked with no way to book on the first phone screen (Oct 12, 2026); yours has none either [6]

What we learned about Sample Heating & Air before we met 2
What a customer sees on your phone homepage today, and what they could see 3
Where customers and AI assistants look for you: listed on 7 of 12 4
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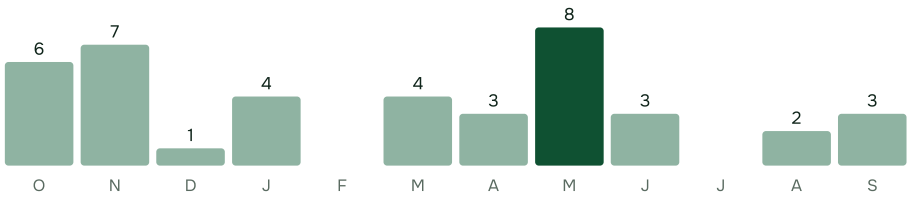
What we learned about Sample Heating & Air before we met

EXHIBIT 1 Where you pulled permits in the last 12 months, against every HVAC permit in Orleans



Example data: the green dots are borrowed at random.

Source: City of New Orleans open permit data, joined to parcel coordinates; dots only, no addresses



FROM PUBLIC RECORDS AND YOUR OWN PAGES

41 HVAC permits in the last 12 months, about 7th of 339 license holders in Orleans.

City of New Orleans permits (example: dots borrowed at random from real permits)

Busiest month: May 2026 (8 permits).

City of New Orleans permits (example: dots borrowed at random from real permits)

Where your Orleans permits are: Gentilly (7), Gentilly / East (6), CBD / Treme (5). Orleans only: other parishes and other trades aren't counted here.

City of New Orleans permits (example: dots borrowed at random from real permits); area names approximate

Owner-run, family business since 2009, per your About page.

Example: your website, read Oct 15, 2026

Your site sells a $180 yearly maintenance plan.

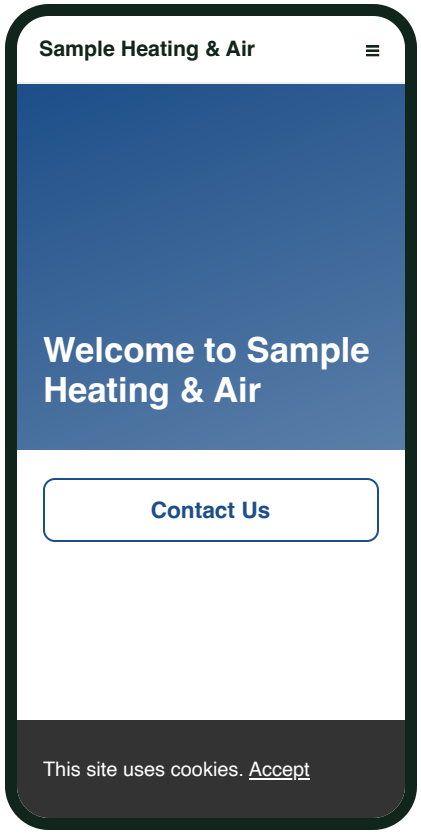
Example: your website, read Oct 15, 2026

Quote emails from your domain pass SPF but DMARC is set to monitor only.

Example: public DNS records, checked Oct 15, 2026

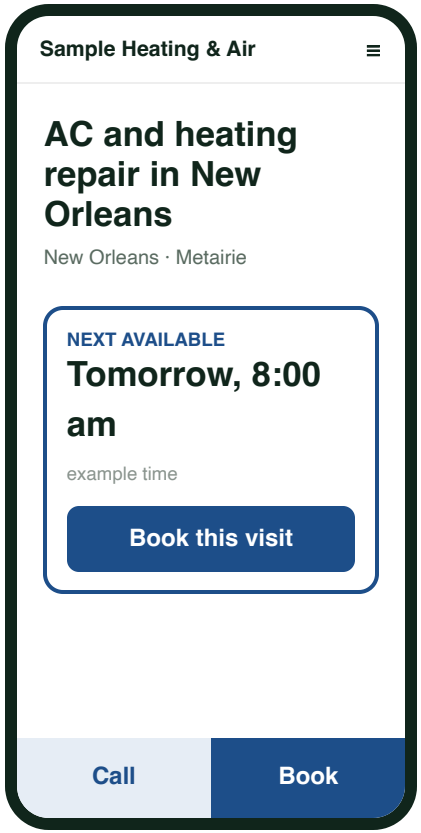
What a customer sees on your phone homepage today, and what they could see

TODAY



A welcome headline, a Contact Us button and a cookie banner over the bottom of the screen. Nothing here books a visit.

CONCEPT · NOT YOUR LIVE SITE



WHAT CHANGES

1. Your next opening and a Book button on the first screen.
2. One big Call button instead of a number hidden in the menu.
3. Call and Book stay pinned at the bottom; the cookie banner no longer covers them.

Checked on a phone Oct 15, 2026. The Booking Box can be your Try one ($500 once) and comes with AI Front Desk; a site that needs more than its first screen is Get Found's work.

Where customers and AI assistants look for you: listed on 7 of 12

Listed on **7**; not found on **3** after a dated check; not checked yet on **2**. A site we couldn't check says “not checked yet”, never “not listed”.

EXHIBIT 2 **Where Sample Heating & Air is listed, of 12 places customers and AI assistants look**

CORE

Google	Bing	Apple Maps
LISTED · DETAILS MATCH profile read by hand · Oct 15	LISTED · DETAILS DIFFER checked by hand · Oct 14	NOT FOUND checked by hand · Oct 14
Yelp	**Facebook**	**Nextdoor**
LISTED · DETAILS DIFFER checked by hand · Oct 14	LISTED · DETAILS MATCH checked by hand · Oct 14	NOT FOUND checked by hand · Oct 14

TRUST

BBB	Chamber	License lookup
NOT FOUND checked by hand · Oct 14	NOT CHECKED YET we look in week one	LISTED · DETAILS MATCH checked by hand · Oct 21

TRADE

Dealer locator	Angi
LISTED · DETAILS MATCH checked by hand: Trane · Oct 21	LISTED · DETAILS DIFFER checked by hand · Oct 14

AGGREGATORS

Aggregators
NOT CHECKED YET we look in week one

Source: hand checks, each dated; example data

Your Google profile (checked by hand Oct 14, 2026): main category “HVAC contractor”; 3 services listed; hours differ from your website; 0 new photos in 90 days.

WHAT DOESN'T MATCH YOUR WEBSITE

- Bing: the phone number differs from your website (an old phone number). Worth a question: a tracking number is common.
- Yelp: the name differs from your website (a longer old name).
- Angi: the address differs from your website (the previous address).

WHAT WE'D FIX IN WEEK ONE (GET FOUND)

- **Bing, Yelp, Angi**: correct the name, phone number and address to match your website, then recheck each month.
- **Apple Maps**: Claim the place card free at business.apple.com; Apple verifies by a call to your business number or a document.
- **Nextdoor**: Claim the free business page; recommendations from neighbors collect there.
- **BBB**: A basic BBB listing is free; accreditation is paid and your decision.
- **Not checked yet**: we check Chamber with you on the first call.
- **Aggregators**: We send your details once to the main aggregators through a citation tool.

Every account is made or claimed in your name; you own it and add us as a manager. No paid upgrades or lead plans without your decision.

Part of Get Found + AI Front Desk: $1,250 a month + $1,250 setup, or Get Found on its own: $750 a month + $500 setup. Prices shown are for our first 3 shops.

Why these 12: in BrightLocal's study of AI answers to local searches, Yelp was a source in 80% of ChatGPT's answers (their figure, US-wide, checked Oct 20, 2026), and Google's own profile was the top source in Google's AI Mode. Each site's reason and source is on file.

Everywhere a customer comes across Sample Heating & Air: 22 touchpoints, 12 checked, 9 worth fixing or asking about

1 · BEFORE THEY CALL

Your Google profile GAP
last Google post May 2, 2026, over 90 days ago; “AC repair near Mid-City”: 6th on the map; “heating repair Uptown”: not in the top 20; closed after hours (opens 8 am). Oct 15, 2026

AI assistants (asked who to call) GAP
Not named in any of 24 answers to New Orleans HVAC questions. Nov 22, 2026

The same phone number everywhere WORTH A QUESTION
(504) 555-0100 on Google profile, website; (504) 555-0177 on Yelp. If these are tracking numbers, fine; if not, which one should customers call? Oct 15, 2026

Yelp, Facebook, BBB and other listings GAP
Not listed on Apple Business Connect, BBB, Nextdoor; Details don't match on Bing Places, Yelp, Angi Oct 14, 2026

Social profiles WORKS
Your Google profile links Facebook. Oct 15, 2026

Trucks and vans WORKS
Name, phone and website on both vans we saw, readable from across the street. Oct 15, 2026

Yard signs and door hangers NOT CHECKED YET

Referrals and Nextdoor NOT CHECKED YET

2 · WHEN THEY REACH OUT

Your website's first phone screen GAP
A welcome photo and Contact Us; the first Book link is about 6 screens down on a phone. Oct 14, 2026

Booking online NOT CHECKED YET

A call during business hours NOT CHECKED YET

A call after hours WORTH A QUESTION
Google shows closed after hours (opens 8 AM). Who gets the 9 pm no-cool call? Oct 15, 2026

The voicemail greeting GAP
A carrier default greeting: no business name, no hours. Oct 15, 2026

A text back after a missed call NOT CHECKED YET

A reply to a web form or text NOT CHECKED YET

3 · AFTER THE JOB

Email from your own domain WORKS
example.com: mail runs on your own domain; SPF and DMARC set. DMARC is set to watch only, a choice worth asking whoever reads the reports about. Oct 15, 2026

Plan members and reminders WORTH A QUESTION
Your site sells a $180 yearly maintenance plan. Whether due reminders go out isn't checked yet. Oct 15, 2026

Replies to reviews GAP
Reviews with a reply: few of the recent ones. Oct 14, 2026

Asking for a review NOT CHECKED YET

Following up a quote NOT CHECKED YET

The invoice and quote email NOT CHECKED YET

Your number on the equipment NOT CHECKED YET

Each status comes from a public record or our own check on the date shown. “Not checked yet” means exactly that: we don't guess. The 15-minute look fills in the rest.

The leak: an after-hours call waited 14 h 15 min for a reply, and booking sits below the first phone screen

ARE ADS RUNNING?

None found

No ads found running on Google or Facebook and Instagram.

Checked Oct 14, 2026. Source: Lane, by hand: Google Ads Transparency Center and Meta Ad Library, Oct 14, 2026.

A CALL AFTER HOURS

Reply in 14 h 15 min

In this one test, voicemail; we left a message; the first reply came 14 h 15 min later (Wed 8:55 AM).

Checked Oct 13, 2026. Source: our own response test, a call Tuesday at 6:40 PM, Oct 13, 2026.

THE FIRST PHONE SCREEN

Below the first screen

A booking control exists, but a phone visitor has to scroll past the first screen to find it. What a phone visitor sees first: A welcome photo and Contact Us; the first Book link is about 6 screens down on a phone.

Checked Oct 14, 2026. Source: example: booking-box phone scan, iPhone-size screen, Oct 14, 2026.

WHAT IT MEANS

The after-hours call and the first phone screen are where a customer who already picked you can slip to the next shop: friction we saw, not a count of jobs lost. Ads are listed as a plain fact: running ads isn't required, and none found isn't a gap. Dated checks, no guesses about your numbers.

THE FIRST FIX

Text back every missed call within a minute, in your words, after hours too.

Then: put your next opening and a Book button on the first phone screen.

On day 30 we run the same checks again, the same way, and show you both.

How easily AI assistants can read Sample Heating & Air's home page: 75 of 100, and the sites they read most

HOW EASILY CAN AI ASSISTANTS READ YOUR PAGE?

75 of 100, as of Oct 15, 2026

FIX THESE THREE FIRST

1. Ask whoever runs the site (or its security plugin or firewall) to stop refusing ChatGPT's browsing agent and ChatGPT's crawler: right now they can't read or book you.
2. Give every form box a label (“Your name”, “Phone”), not only grey placeholder text.
3. Name every icon-only button (menu, chat, call), so a screen reader or an AI can tell what it does.

- ✓ **Key facts in the page's own text** 410 words of text in the page's own HTML.
- ✓ **Your business name** “Sample Heating & Air” is in the page's text.
- ✓ **Your phone, as text or tap-to-call** (504) 555-0100 is on the page as text.
- ✓ **The towns you serve** Names New Orleans.
- ✓ **The services you do** Names services: ac, heating, duct, heat pump.
- ✓ **A way to book from the page** A booking link (a “Book Now” button) on the page.
- ✗ **Form boxes with labels** 2 of 5 form boxes have a label tied to them in the code; 3 only have grey placeholder text.
- ✗ **Buttons with names** 4 of 6 buttons have a name a screen reader or an AI can read.
- ✗ **Business details in the page code** No business details (LocalBusiness) in the page code.
- ✗ **AI readers allowed in** The site refuses ChatGPT's browsing agent (answers 403) and ChatGPT's crawler (answers 403) while serving a normal browser.
- ✓ **Google listing open and matching** Open, and its name and address and phone match your site (as shown on Google on Oct 15, 2026).

Source: autoants agent-readiness check: one request for example.com, raw HTML only (no scripts run), Oct 15, 2026; its robots.txt read for 8 AI and search readers; the home page asked for once each as a browser, ChatGPT and Meta's agent (Oct 15, 2026); the Google listing compared, nothing of Google's stored

THE SITES AI READS FOR AC AND HEATING IN NEW ORLEANS

SITE	ANSWERS THAT READ IT	ARE YOU ON IT?
Angi	19	YES
HomeAdvisor	18	NOT CHECKED
thisoldhouse.com	15	NOT CHECKED
homeguide.com	7	NOT CHECKED
Thumbtack	7	NOT CHECKED
Experience.com	6	NOT CHECKED
Expertise.com	5	NOT CHECKED

CLAIM THESE FIRST

1. **HomeAdvisor** read in 18 of 24 answers
   Claim or update your profile on HomeAdvisor, with the same name, phone and hours as your Google profile.
2. **Thumbtack** read in 7 of 24 answers
   Claim or update your profile on Thumbtack, with the same name, phone and hours as your Google profile.
3. **Experience.com** read in 6 of 24 answers
   Claim or update your profile on Experience.com, with the same name, phone and hours as your Google profile.

Source: autoants AI-visibility scan, Claude with web search, 8 homeowner questions, 24 answers, asked Nov 22, 2026. One scan is a snapshot; answers vary run to run.

This scores how easily an AI assistant can read your page, not whether anyone can book through it. It's one check on the date shown, not a ranking and not a promise.

Questions people ask YouTube about HVAC here, unanswered

EXHIBIT 3 **The top 5 questions, by how high YouTube suggests them and how thin the answers are**

1 **“How often should you change your AC filter”**

YouTube's 2nd suggestion; no local business in the top 10; the newest answer is 1 year old; the answers that exist have few views

Video idea. How often should you change your AC filter? The straight answer for the humidity and the long cooling season here, with the warning signs shown on camera.

2 **“AC leaking water outside house”**

YouTube's 3rd suggestion; no local business in the top 10; the newest answer is 5 years old

Video idea. "AC leaking water outside house" in 60 seconds: what's going on, what to do in the first hour, and what to have ready when they call you.

3 **“AC unit making loud noise”**

YouTube's 1st suggestion; no local business in the top 10; the newest answer is 1 year old

Video idea. "AC unit making loud noise" in 60 seconds: what's going on, what to do in the first hour, and what to have ready when they call you.

4 **“AC freezing up inside house”**

YouTube's 2nd suggestion; no local business in the top 10; the newest answer is 1 year old

Video idea. "AC freezing up inside house" in 60 seconds: what's going on, what to do in the first hour, and what to have ready when they call you.

5 **“AC not cooling house”**

YouTube's 2nd suggestion; no local business in the top 10; the newest answer is 1 year old

Video idea. "AC not cooling house" in 60 seconds: what's going on, what to do in the first hour, and what to have ready when they call you.

A suggestion's order is YouTube's guess at what people type most; YouTube doesn't say how many do. A local business is a channel that names a place here or a 504 or 985 number. Other channels aren't named.

Source: YouTube's public search suggestions and the top 10 results for each, with no account, checked Nov 21, 2026

NOBODY LOCAL ANSWERS THESE YET

5 of 5

of these questions have no New Orleans-area business in YouTube's top 10, and 28 of the 30 HVAC questions we checked.

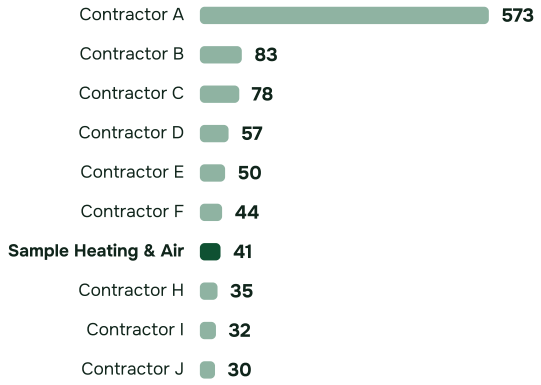
WHAT IT MEANS FOR YOU

What you could post: one of these a month, answered on your phone from a real HVAC job, in your own words. In Get Found, the same answers become your pages: 2 new pages a month, with plain answers to common questions, so each answer lives on your own site too.

An answer on video helps the people who ask. It isn't a promise of views or of a place in the results: YouTube decides those.

Ten contractors pulled 50% of the Orleans HVAC permits that named a contractor in the last 12 months; you're 7th

EXHIBIT 4 **HVAC permits by contractor, Orleans Parish, Oct 1, 2025 to Sep 30, 2026**



Permits are a proxy for installs and replacements, not repairs. These are Orleans permits only; Jefferson Parish publishes no open permit data. Other contractors are shown by letter, in rank order: the city records the license holder, not the company. Your row is example data.

Source: City of New Orleans open data, "Permits - BLDS" (data.nola.gov dataset 72f9-bi28), https://data.nola.gov/resource/72f9-bi28.json, permits issued Oct 1, 2025 to Sep 30, 2026

CAN A CUSTOMER BOOK A LOCAL SHOP FROM A PHONE?

16 of 45

sites of local firms licensed for mechanical work can't be booked from the first phone screen.

- **22** Book or request button on the first screen
- **4** Button plus a time promise
- **6** Booking below the first screen **YOU**
- **10** No way to book online
- **3** Unclear: needs a person to look

Source: autoants first-screen check of New Orleans-area HVAC websites, Oct 12, 2026: 45 live sites (51 checked; 6 left out: 3 didn't load, 2 showed an error page, 1 stayed blank) · your marker is example data

YOUR MARKET, FROM FREE PUBLIC RECORDS

30,002 homes in the 70119, 70122, 70124 ZIPs you serve; about 69% look owner-occupied, and 23,588 have no AC permit on file since 2012.

From the City's open parcel and permit records, counted by neighborhood; no names or addresses.

What a customer can run into at shops near Sample Heating & Air, and where Sample Heating & Air stands

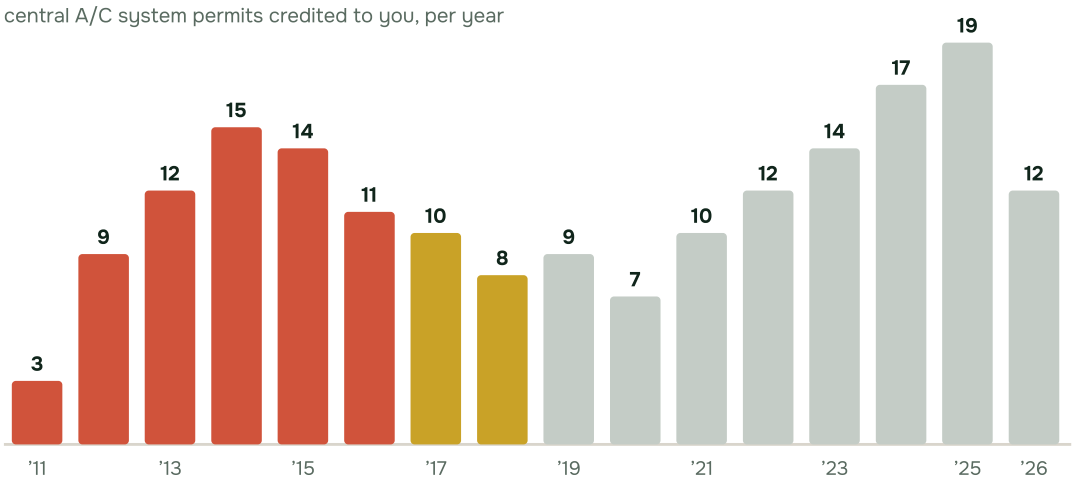
Three things a customer can run into at HVAC shops near Sample Heating & Air: how common each one is nearby, where Sample Heating & Air stands on the same check, and the fix. From our own check of nearby HVAC shops' homepages in New Orleans (counts, never names). These counts are for shops in New Orleans, not the whole New Orleans area.

WHAT A CUSTOMER CAN RUN INTO	WHAT WE FOUND NEARBY	WHERE YOU STAND	THE FIX
No text or chat option on the homepage	MEASURED: HOMEPAGE **26 of the 31** HVAC shops we checked in New Orleans show no way to text or chat from the homepage.	Not checked yet for you.	A missed call gets a text back in your words, naming your business, and the reply comes to your phone. **Text-Back Ant** · AI Front Desk Part of Get Found + AI Front Desk: $1,250 a month + $1,250 setup. Or try it on its own: $500 once
No visit price on the homepage	MEASURED: HOMEPAGE **26 of the 33** HVAC shops we checked in New Orleans show no price for a service call, diagnostic or tune-up on the homepage and link no prices or specials page.	Not checked yet for you.	Your service-call and tune-up prices written on your site and on your listings, so customers and AI assistants can quote them. **Google profile and listings** · Get Found Part of Get Found + AI Front Desk: $1,250 a month + $1,250 setup
No after-hours line on the homepage	MEASURED: HOMEPAGE **14 of the 33** HVAC shops we checked in New Orleans don't say anywhere on the homepage that someone answers nights, weekends or emergencies.	Not checked yet for you.	After hours, an AI receptionist answers, says it's an AI, takes the details and texts you; you approve each job. **AI receptionist** Its own plan, or on top of any plan, priced with you

Facts only, each with its source and date on the Sources page. No shop is named here, no rating or review count is repeated, and no review is copied. A measured gap means it wasn't on the homepage when we looked, not that a shop doesn't offer it. No promise of results.

About 64 of the HVAC systems you installed in 2011–2016 are now 10–15 years old; another 18 reach 10 years in the next two years

EXHIBIT 5 **Permits credited to you by the year the city issued them: coral is inside the 10–15 years service life, amber reaches it in two years**



One permit is counted as one system, in the year the permit was issued: a permit can cover more than one unit, and a homeowner may have replaced a system since. The addresses are leads to check, not known customers. The city's open file covers this trade from 2011.

Source: EXAMPLE, shaped like City of New Orleans open data, "Permits - BLDS" (data.nola.gov dataset 72f9-bi28), https://data.nola.gov/resource/72f9-bi28.json, permits issued to Oct 19, 2026, credited to Sample Heating & Air (example licence holder) (name)

SERVICE LIFE

10–15 years for a central A/C system.

Source: National Association of Home Builders / Bank of America Home Equity, "Study of Life Expectancy of Home Components" (February 2007): air conditioning units 10-15 years (heat pumps about 16; the city's permits don't say which, so the A/C range is used); ENERGY STAR: have heating and cooling equipment more than 10 years old evaluated (energystar.gov/saveathome/heating-cooling) (read Oct 19, 2026).

TYPICAL DECLARED VALUE PER JOB

$7,800–$16,600

The middle half of HVAC / mechanical permits in New Orleans (applications 2024-2026, 4,496 permits, 25th to 75th percentile, 2026 dollars), as declared on city filings: a permit value, not a price or a quote. It isn't multiplied by the count above: this page estimates neither replacement demand nor revenue.

WHAT IT'S FOR

A yearly check-up card to these customers, from your own permits. The list of addresses stays with you and goes only into your own mailer. Nothing here says a system needs replacing.

Worth knowing in HVAC this year, and what it means for your shop

TIP OF THE TRADE

Horizontal coil? Move the A2L leak sensor where the coil says

R-454B coils ship with the leak sensor set for upright installs; on horizontal installs the coil sheet may move it low, where leaked refrigerant settles. On a leak, its board stops heat and cooling and runs the fan.

What it means for your shop: Many New Orleans air handlers lie flat in attics: add 'sensor placed per coil sheet' to every install checklist to avoid lockouts and callbacks.

AC Service Tech LLC (YouTube), A2L R-454B Leakage Sensor and Mitigation Board Install, May 31, 2025

TIP OF THE TRADE

Energy Smart rebates, for Entergy New Orleans customers, flow through trade ally contractors

Entergy New Orleans' Energy Smart program, renewed for 2026 to 2028, gives A/C tune-up and equipment rebates only when a participating trade ally does the work.

What it means for your shop: If you're a trade ally and work in New Orleans, offer those customers the tune-up rebate (the amount depends on the home and income; check the program page); if not, find out how to join.

Energy Smart NOLA, A/C Solutions; Entergy New Orleans PY16 report, Jun 30, 2026

NEW TECH Early

ServiceTitan opens its AI package 'Max' to all residential shops

On Oct. 6 ServiceTitan said Max is now open to every residential contractor, added an owner phone app (Atlas) and launched Homh for booking shops through ChatGPT, Gemini and Claude. Vendor claims.

What it means for your shop: On ServiceTitan? Ask what Max costs and which tasks it really does before signing; treat AI-assistant bookings as a test.

ServiceTitan press release, New and Expanded Capabilities at Pantheon 2026, Oct 6, 2026

NEW TECH Real today

Housecall Pro adds 10-year financing terms and Klarna

Housecall Pro's February 2026 release added 84- and 120-month Wisetack loan terms, a Klarna pay-later option and simpler recurring jobs for maintenance plans (vendor release notes).

What it means for your shop: With the federal heat-pump credit gone, a lower monthly payment helps close replacements; check dealer fees before pushing long terms.

Housecall Pro, February 2026 Product Release, Feb 20, 2026

AI IN THE TRADE Real today

After-hours call answering is where shops start with AI

ACHR News reports shops start AI with after-hours calls and fast lead replies; Jobber and Housecall Pro now sell AI receptionists that answer and book into the schedule (vendor features).

What it means for your shop: A 9 p.m. no-cool call in August is the job you most want; try AI on nights and overflow first, with a human for emergencies.

ACHR News, Crawl, Walk, Run: How HVAC Contractors Are Adopting AI in 2026, Apr 6, 2026

TIP OF THE TRADE

In humid climates, quote for moisture, not just temperature

An ACHR News columnist found oversized or single-speed systems stop removing moisture at low load. His fixes: variable-speed communicating equipment, dehumidify mode, and a whole-home dehumidifier option on humid-climate quotes.

What it means for your shop: New Orleans' long muggy shoulder seasons make a dehumidifier line on every replacement quote an easy add-on that heads off clammy-house callbacks.

ACHR News, The Humidity Problem Nobody Warned Me About (Nate Adams), Aug 26, 2026

From autoants' quarterly research: 30 sources read for HVAC this quarter, each item checked against its source and dated under it. We read everything so you don't have to; you know your trade better than we do.

Legislative and rule update: what changed for HVAC this year

as of Oct 2026

Federal heat-pump tax credit (25C) ended with 2025

The IRS Energy Efficient Home Improvement Credit, up to $2,000 for qualifying heat pumps, applied only to property placed in service before the end of 2025.

For your shop: Take the credit off quotes, flyers and your website; customers holding older quotes may still expect it.

IRS, Energy Efficient Home Improvement Credit

source dated Jul 13, 2026

Louisiana raises liability insurance minimum to $500,000

From Aug. 1, 2026, the licensing board requires residential construction licensees (including specialties), mold remediation and home improvement licensees to carry at least $500,000 liability coverage or an approved liability trust fund, with the board listed as certificate holder.

For your shop: If any of your licenses or registrations fall in those groups, have your agent confirm your policy and certificate meet the new minimum.

Louisiana State Licensing Board for Contractors, Memorandum: Changes to Contractor Licensing Laws (Act 757 of 2026)

took effect Jul 27, 2026 published May 26, 2026

EPA drops the deadline to install pre-2025 R-410A systems

In May 2026 EPA removed the Jan. 1, 2026 install deadline for home AC and heat-pump systems whose parts were all made or imported before 2025. New R-410A systems still can't be made or imported.

For your shop: Leftover R-410A condensers and coils can still go in, but new stock is R-454B or R-32, so keep tools and training for both.

U.S. EPA, Technology Transitions HFC Restrictions by Sector

Dated facts from the government source named under each item, checked this quarter. This isn't legal advice; for what a change means for your license or your contracts, ask the licensing board.

Three improvements for Sample Heating & Air, and what does the work

1 THE FIRST PHONE SCREEN

WHAT WE FOUND

- A welcome photo and Contact Us; the first Book link is about 6 screens down on a phone. our phone check, Oct 14, 2026

THE FIX, AND WHAT DOES THE WORK

Booking Box. Your next opening and a Book button on the first phone screen, going into the scheduler or form you already use.

Part of Get Found + AI Front Desk: $1,250 a month + $1,250 setup. Or try it on its own: $500 once

WHAT CHANGES

Your customer sees when you can come and books from the first screen, without hunting for a link. You get booked requests instead of a contact form to call back.

WHAT YOU APPROVE

The rule that sets the next opening, and the wording. FULL or OPEN by text when the week fills.

2 GET FOUND

WHAT WE FOUND

- (504) 555-0100 on Google profile, website; (504) 555-0177 on Yelp. If those are tracking numbers on purpose, fine; if not, customers see different numbers in different places. Google profile and listings read by hand, Oct 15, 2026
- Last Google post May 2, 2026, over 90 days ago; “AC repair near Mid-City”: 6th on the map; “heating repair Uptown”: not in the top 20. Google profile read by hand, Oct 15, 2026

THE FIX, AND WHAT DOES THE WORK

Google profile and listings. Your Google profile, listings, a page per service and town, and a monthly check of what AI assistants say about you.

Part of Get Found + AI Front Desk: $1,250 a month + $1,250 setup

WHAT CHANGES

Your customer sees your name, number and hours kept the same across your listings. You get one monthly report: where you showed up, what changed, what we fixed.

WHAT YOU APPROVE

Every listing change and every page before it goes up.

3 AI FRONT DESK

WHAT WE FOUND

- Google shows closed after hours (opens 8 AM). Who gets the 9 pm no-cool call? Google profile, Oct 15, 2026

THE FIX, AND WHAT DOES THE WORK

Text-Back Ant. A missed call gets one text back, in your words, naming your business.

Part of Get Found + AI Front Desk: $1,250 a month + $1,250 setup. Or try it on its own: $500 once

WHAT CHANGES

Your customer gets a text back naming your business instead of silence. You see every missed call and every reply on the phone you choose.

WHAT YOU APPROVE

The wording, before it turns on.

What we'd recommend: Get Found + AI Front Desk, $1,250 a month + $1,250 setup. We get you found on Google and answer the calls you miss. Not ready? Try one: $500 once. One assistant on your phone. Texting also needs carrier approval.

Picked from what we found on the pages before, in the order we'd start them. An “Ant” is one of our automated assistants. Prices shown are for our first 3 shops. Other options, including one fix on its own and paying per job, are on the last page. Nothing goes live without your OK, and the assessment is where we put your own numbers on each one. Every plan starts by counting one real week of your calls together, nights and weekends included.

Small things Sample Heating & Air can do this week, without us

1. **Pick the true hours and use them on every page and on Google**
   WE FOUND Your contact page lists two different weekday hours: 8–5 in the footer, 8–6 on the contact page
   15 min · Free

2. **Log in to Yelp for Business and put your main number on the listing**
   WE FOUND Yelp shows an old phone number: (504) 555-0177 on Yelp
   10 min · Free

3. **Post one recent job photo with a sentence to your Google profile**
   WE FOUND Last Google post May 2, 2026, over 90 days ago.
   5 min · Free

4. **Make sure your website says, in plain words, every service you do and every area you cover**
   WE FOUND Not named in any of 24 answers to New Orleans HVAC questions.
   An afternoon · Free

5. **If you already pay for Claude (an AI assistant), use it to draft review replies, quote emails and job ads for you to approve**
   A TOOL Writing the same kinds of messages from scratch every week; you approve before anything sends.
   15 min · Included if you already pay for Claude

6. **Put a service sticker with your number and the date on every unit you touch**
   FOR EVERY SHOP When that system acts up, the number on the unit is the first one the owner sees.
   Seconds a unit · A roll of printed stickers

7. **Set your holiday hours on Google before Thanksgiving**
   FOR EVERY SHOP A customer searching on the holiday sees whether you're open instead of guessing.
   5 min · Free

WE FOUND 9 MORE

- A question: which phone number should customers call?
- Google shows closed after hours (opens 8 AM)
- A carrier default greeting
- Reviews with a reply
- Not listed on Apple Business Connect, BBB, Nextdoor
- Details don't match on Bing Places, Yelp, Angi
- Your website doesn't link to your Facebook
- Only 3 services listed on Google
- Review replies

Each one, with how to fix it, is in the assessment.

4 of these come from what we found about Sample Heating & Air; the ones marked “for every shop” are habits we suggest to every business, not findings about yours, and a “tool” is something you can switch on yourself (no links, and we earn nothing from it).

Room to grow: three side lines that use the customers, crew and license you already have, each with permit records behind them

Maintenance memberships

REPEAT, SPRING AND FALL

A yearly tune-up plan brings the homes you've already done back on a schedule, and the visits land in spring and fall, between the busy seasons.

LOCAL PROOF

- 182 permits under your name since 2011: those homes are your list.

LICENSE

No new license: it's service on the systems you already install.

LAUNCH

New Business Launch for the line: its own page, a phone number, Google and AI listings, a booking path and follow-up; then the Ants: tune-up reminders and booking (AI Front Desk); postcards to past customers (Social Media).

Standby generator service

REPEAT, YEARLY; BOOKED BEFORE STORM SEASON

Every standby generator needs a yearly service, and you can book those visits in spring, before hurricane season and the peak cooling weeks.

LOCAL PROOF

- 156 permanent generator permits in Orleans Parish, Nov 1, 2025 to Oct 31, 2026: counted, never named.
- 3,251 standby generators permitted in Orleans since 2015 (counted Oct 10, 2026), each due a yearly service.
- Partner trade: an electrician who installs generators and would rather hand off the yearly service.

LICENSE

Needs an electrician for the hookup and a gas fitter for the gas line, or a partner who is one: check with LSLBC and the State Plumbing Board.

LAUNCH

New Business Launch for the line: its own page, a phone number, Google and AI listings, a booking path and follow-up; then the Ants: yearly service reminders and booking (AI Front Desk); the line's own page and listings (Get Found).

Mini-splits

YEAR ROUND; EACH ONE JOINS YOUR SERVICE LIST

Ductless systems use your crew and your supplier, reach the additions and rooms a central system doesn't, and each one adds a unit to your tune-up list.

LOCAL PROOF

- 135 mini-split and ductless permits in Orleans Parish, Nov 1, 2025 to Oct 31, 2026: counted, never named.
- Partner trade: an electrician for the new circuit.

LICENSE

No new license for the mechanical work; a new circuit is electrical work: check with LSLBC.

LAUNCH

New Business Launch for the line: its own page, a phone number, Google and AI listings, a booking path and follow-up; then the Ants: the line's own page and listings (Get Found); missed calls answered and quotes followed up (AI Front Desk).

How we picked these: each shares your customers or your truck, crew or license, and brings repeat or off-season work. A line prints only when permit records back it; we leave out what we'd have to guess. No dollar figure: we don't guess what a line would earn. Permits are counted, never named. Prices for the launch work and the Ants: autoants.com/prices.

Sources: your permits: City of New Orleans permit records matched to your license holder (your installed base, built Oct 19, 2026); city counts: City of New Orleans permits (data.nola.gov: Permits BLDS 72f9-bi28 and the daily feed rcm3-fn58), issued Nov 1, 2025 to Oct 31, 2026, as loaded Nov 23, 2026; Orleans only, since Jefferson Parish publishes no open permit data; generators since 2015: our Generator Care count of the same city permits, one per house, Oct 10, 2026.

Government work: a revenue source worth a look for Sample Heating & Air

$1.34M
federal contract money for HVAC contractors in the five New Orleans-area parishes, FY2026 (the code is shared with plumbers)

95%
of the $1.34M went to small businesses

$1.82M
spent on HVAC maintenance and repair, counted by what was bought, not who sold it; some contracts are in both figures

12 · $21k
new federal contracts signed that year, and the middle-sized one

10
public HVAC jobs posted by New Orleans-area agencies in the last 12 months that we could see (a floor: several boards need a login)

1 · SMALL JOBS, BOUGHT BY QUOTE

Smaller jobs can skip the formal bid: Louisiana public works under $260,000 don't have to be advertised (an agency may still post them, as the city does), state agencies can buy up to $30,000 without competition and take three quotes up to $60,000, and some fixed-fee maintenance contracts fall outside public works, under conditions in the law. Check each agency's own rules.

In FY2026, 7 of the 12 new federal contracts under this code here were under $25,000.

2 · MAINTENANCE AND SERVICE JOBS WORTH WATCHING

Chiller replacements, set aside for small local firms City of New Orleans. Three chiller bids opened July 22, 2026 drew 3 bidders each; low bids $28,200, $48,400 and $56,760 (city bid tabs, ITB 4713-4715).

District HVAC maintenance contract, 1 year plus three renewals NOLA Public Schools. RFP 26-0044 (Nov 2025); the district's forecast lists about 10 HVAC, chiller and roof replacements.

Air-handler maintenance contract VA New Orleans medical center. $1.17M contract 36C25622P1007 runs to Jan 31, 2027; it was set aside for service-disabled-veteran-owned firms, so it's open to you only if you qualify.

3 · SUB TO THE COMPANIES WINNING IT

Contractor A $724k in FY2026

Contractor B $141k in FY2026

Contractor C $137k in FY2026

Contractor D $81k in FY2026

Federal contractors under this code here last year, most dollars first. Whether one needs a local sub is a question to ask them; every federal award is public on USAspending.gov, and we'll go over the names with you.

Federal buyers here, most dollars first: Veterans Affairs, Defense, Transportation. State, parish, city and school work is posted bid by bid, with no public total.

Not part of what we recommend. Government work is upside you'd have to chase and win.

Sources: USAspending.gov, federal contracts performed in Orleans, Jefferson, St. Tammany, St. Bernard, Plaquemines parishes, under the industry code for this trade (238220), federal FY2026, queried Oct 15, 2026; La. R.S. 38:2212(A)(1), (C)(1), (U); Executive Order JML 25-104 under R.S. 39:1596; Office of Facility Planning and Control (limit $260,000 from January 2026). Obligations in the year include money added to older contracts; new-award sizes are each contract's total obligated so far, so open-ended contracts may grow. NAICS 238220 is the contractor's own code; HVAC work coded under general building or facilities support isn't counted, so this is a floor, not the whole market. Information for a conversation, not legal advice. autoants isn't affiliated with any government agency, and registering to bid is free.

Your numbers: five minutes, together, on the free 15-minute look

What an hour of your time is worth

$ _____

Hours a week you spend on

Calls	Quoting	Follow-up	Scheduling	Paperwork

Calls missed in a normal week

_____

How many of those are new customers

_____

Average job

$ _____

Quotes sent a month

_____

How many of those close

_____

Past customers you'd like to hear from again

_____

Is this a $2,000 problem or a $200,000 one?

$2,000 | $20,000 | $200,000

_____

In your words: what it costs you when a job slips.

What happens to these numbers

They become the inputs to the $500 assessment: a 45-minute interview from first call to getting paid, a written report on what to fix first and what to leave alone, and a 30-minute walkthrough. Every dollar in the report comes from the numbers on this page. The $500 is credited toward setup if you continue within 60 days.

Best guesses are fine. This sheet stays with you unless you hand it over.

Filled in with

_____

Date

_____

Sample Heating & Air, a year from now, with autoants

	TODAY, FROM WHAT WE FOUND	A YEAR FROM NOW
The first phone screen	A welcome photo and Contact Us; the first Book link is about 6 screens down on a phone.	1 The next opening and a Book button, from a rule you set.
How customers find you	(504) 555-0100 on Google profile, website; (504) 555-0177 on Yelp. If those are tracking numbers on purpose, fine; if not, customers see different numbers in different places.	2 The same name, hours and the number you choose everywhere, checked every month.
Calls you can't pick up	Google shows closed after hours (opens 8 AM). Who gets the 9 pm no-cool call?	3 Each one gets a text back in your words, and the reply comes to you.

Every line on the right is one of the improvements on page 14, by number. We don't put a dollar figure on your business from public records; the assessment does that with your own numbers, and we measure the same numbers again at 30 and 90 days.

HOW YOU'D KNOW IT WORKED

Before we start
we write down today's numbers together: missed calls, how fast a reply goes out, reviews, bookings.

Day 30
the same numbers, read the same way, next to the starting line.

Day 90
again; you decide what's next, or stop. Plans go month to month after 90 days.

WHAT STAYS YOURS

Your prices, your customers, your wording and every decision. Any assistant that talks to a customer says it's an AI, and nothing goes out in your name until you've approved it.

WORTH MORE, TOO

The things that keep jobs from slipping (calls answered, quotes followed up, steady reviews, routines written down) are the same things a successor or a buyer looks for. Built once, they stay with the business.

WHO DOES IT

Lane Davis II

Founder, autoants, here in New Orleans. I put this mini assessment together myself (AI does the reading; I check what reaches the page), I build every assistant myself, and you deal with me in person, not a call center or an offshore team.

THE NEXT STEP

1. **A free 15-minute look** at last week's calls and how a job moves through your shop. Nothing to buy.
2. **Then, if it's worth it, the $500 assessment:** a 45-minute interview from first call to getting paid, a written report on what to fix first and what to leave alone, and a 30-minute walkthrough. The $500 is credited toward setup if you continue within 60 days.

hello@autoants.com · autoants.com

Getting started takes about 45 minutes in week one, then about 10 minutes a week.
We tell you the go-live date in writing when you say go. Texting also needs carrier approval.
You own every account; we never ask for passwords.

Sources and methods: where every number in this document comes from

1. PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28), permits issued Oct 1, 2025 to Sep 30, 2026. Pulled Nov 6, 2026; counts 2,000 permits. The shop's own Orleans permits, matched by license holder name. *Limits: records can lag; the city records the license holder, not the company.* data.nola.gov
2. OUR MEASUREMENT **autoants**, AI-visibility scan. Measured Nov 22, 2026; counts 24 answers. The same homeowner questions asked of the AI; answers that offered this shop counted. *Limits: one AI, one date; answers change from run to run, so this is a snapshot, not a rank.*
3. PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28), permits issued Oct 1, 2025 to Sep 30, 2026. Pulled Nov 6, 2026; counts 2,000 permits. Permits counted for the trade by city permit type and work description. *Limits: records can lag; the city records the license holder, not the company; Orleans only (Jefferson publishes no open permit data).* data.nola.gov
4. PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28), permits issued Oct 1, 2025 to Sep 30, 2026. Pulled Nov 6, 2026; counts 339 license holders. The ten license holders with the most permits, as a share of all the trade's permits. *Limits: records can lag; the city records the license holder, not the company; Orleans only (Jefferson publishes no open permit data).* data.nola.gov
5. OUR MEASUREMENT **autoants**, first-screen check of 45 HVAC homepages on a phone. Measured Oct 12, 2026; counts 45 homepages. Each homepage loaded once at phone size; no book or request control on the first screen. *Limits: homepage first pass, one load per site, one date.*
6. OUR MEASUREMENT **autoants**, first-screen check of the homepage on a phone. Measured Oct 14, 2026. The homepage loaded once at phone size. *Limits: homepage first pass, one load, one date.*
7. OUR MEASUREMENT **autoants**, the places a customer meets the business, read from public pages and records. Measured Nov 22, 2026; counts 12 places checked. Each one read from outside, with its own date on the page. *Limits: what we could see from outside; some checks need the owner.*
8. OUR MEASUREMENT **autoants**, public facts from their own pages, read by hand. Measured Oct 15, 2026. Each fact read once from the page it names. *Limits: by hand, one date each; the shop's own pages can be out of date.*
9. OUR MEASUREMENT **autoants**, Google profile panel read by hand. Measured Oct 15, 2026. The profile panel read once by hand. *Limits: by hand, one date; review numbers are never repeated on the By the numbers page.*
10. OUR MEASUREMENT **autoants**, their homepage read on a phone, with a mockup of the fix. Measured Oct 15, 2026. The homepage loaded once at phone size. *Limits: homepage first pass, one load, one date.*
11. OUR MEASUREMENT **autoants**, listings check: the shop's website, public records and dated hand checks. Measured Oct 21, 2026. The shop's own homepage (links and badges), the state board's public search, and hand checks of each site by name and phone, each dated. *Limits: a site we couldn't check counts as not checked, never as not listed; hand checks are one person, one date.*
12. OUR MEASUREMENT **autoants**, listings check: the shop's website, public records and dated hand checks. Measured Oct 21, 2026. Each listing's name, phone, website and address compared with the shop's own website. *Limits: only fields we could read were compared; a different phone is often call tracking.*
13. THEIR FIGURE **BrightLocal**, Where to get local citations for AI search (Local AI Visibility Tracker study, 60,970 checks, 1,967,762 citations; published Aug 26, 2026, updated Sep 16, 2026). Checked Oct 20, 2026; counts 1,355 cases. BrightLocal ran 5 prompts at 9 map points for 1,355 business locations on ChatGPT, Google AI Mode and AI Overviews and counted the sites each answer cited. *Limits: their study and their sample, US-wide, not New Orleans; it counts answers that cited Yelp, not a share of all citations.* www.brightlocal.com
14. OUR MEASUREMENT **autoants**, directory listings checked by hand. Measured Oct 14, 2026; counts 8 directories. Each directory searched by name and phone, by hand. *Limits: by hand, one date.*

How to read the pages: WORKS checked, does its job WORTH A QUESTION worth asking you about first GAP checked, falls short NOT CHECKED YET not checked, so we don't say

I put this together myself: AI does the reading, and I check what reaches the page. If anything here is wrong, tell me and I'll correct it. Lane Davis II

Sources and methods, continued

15 OUR MEASUREMENT **autoants**, response test. Measured Oct 15, 2026. We contacted the business the ways a customer would and timed each reply. *Limits: one test, one week, logged by hand.*

16 PUBLIC RECORD **public DNS records (SPF, DMARC, MX)**. Pulled Oct 15, 2026. The domain's public DNS records read once. *Limits: one read, one date.*

17 OUR MEASUREMENT **autoants**, leak-ranker: call-tracking code seen on the homepage. Measured Oct 19, 2026. Homepage HTML read once for call-tracking scripts (CallRail, Invoca and the like). *Limits: homepage first pass; a missing script doesn't prove a shop has no tracking.*

18 OUR MEASUREMENT **autoants**, leak-ranker joined to the first-screen scans. Measured Oct 19, 2026. Booking class from the first-screen scan: NONE or HIDDEN. *Limits: homepage first pass, one load per site.*

19 OUR MEASUREMENT **autoants**, agent-readiness check of the homepage HTML. Measured Oct 15, 2026. The raw homepage HTML read for what an AI assistant needs to book. *Limits: homepage first pass, one read.*

20 OUR MEASUREMENT **autoants**, AI-visibility scan, 8 English questions x 3 runs on claude. Measured Nov 22, 2026; counts 24 answers. The same homeowner questions asked of the AI, every company it offered as one to call counted. *Limits: one AI, one date; answers change from run to run, so a count is a snapshot, not a rank.*

21 OUR MEASUREMENT **autoants**, our own checks of nearby HVAC shops' homepages, counted, never named (the homepage read for a text link or chat widget, the homepage read for a service-call, diagnostic or tune-up price, or a prices or specials page, the homepage text read for a 24/7, after-hours, nights-and-weekends or emergency-service line). Measured Oct 7, 2026; counts 37 homepages. Each shop's homepage checked once, Oct 7, 2026 to Oct 20, 2026; slow callbacks, or no callback at all: 26 of 31; surprise pricing: 26 of 33. *Limits: homepage first pass, one read per shop; a page that wouldn't read is left out, never counted as missing.*

22 PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28), the shop's own permits. Pulled Oct 19, 2026. The shop's own permits aged against a published equipment life range. *Limits: records can lag; an old system may already be replaced.* data.nola.gov

23 PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28), each built business's own permits since 2007. Pulled Oct 19, 2026. 2 businesses' own permits by license holder, aged against a published equipment life range. *Limits: records can lag; matched license holders are checked by hand; an old system may already be replaced.* data.nola.gov

24 PUBLIC RECORD **trade and government sources**, Trade Intelligence, this quarter. Pulled Oct 14, 2026; counts 30 sources read. Each item read at its source and dated; every page item names its source. *Limits: a reading of public sources, not legal advice; rules can change after the read date.*

25 PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28) and the daily permit feed (rcm3-fn58), permits issued Nov 1, 2025 to Oct 31, 2026. Pulled Nov 23, 2026; counts 156 permits. Permits counted by city permit type and work description (permanent generator permits); counted, never named. *Limits: records can lag; a permit is a job filed, not a sale; many small jobs need no permit, so this is a floor; Orleans only (Jefferson publishes no open permit data).* data.nola.gov

26 PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28) and the daily permit feed (rcm3-fn58), as built by autoants (data/generator-care/base/base-Oct 10, 2026.json). Pulled Oct 10, 2026. Every Orleans Permanent Generator permit since 2015, one per house, duplicates and re-filings merged. *Limits: records can lag; an older unit may be gone or replaced; counted, never named.* data.nola.gov

27 PUBLIC RECORD **City of New Orleans**, open data "Permits - BLDS" (dataset 72f9-bi28) and the daily permit feed (rcm3-fn58), permits issued Nov 1, 2025 to Oct 31, 2026. Pulled Nov 23, 2026; counts 135 permits. Permits counted by city permit type and work description (mini-split and ductless permits); counted, never named. *Limits: records can lag; a permit is a job filed, not a sale; many small jobs need no permit, so this is a floor; Orleans only (Jefferson publishes no open permit data).* data.nola.gov

28 PUBLIC RECORD **U.S. Treasury (USAspending.gov)**, federal contract obligations, NAICS 238220, FY2026 (Oct 1, 2025 to Sep 30, 2026). Pulled Oct 15, 2026. Contracts by place of performance in the five parishes, under the trade's NAICS code. *Limits: a NAICS code can be shared with other trades; obligations include money added to older contracts; local bids are a floor (some boards don't publish).* www.usaspending.gov/search

How autoants measures. We count from public records (city permits) and from our own checks (homepages read on a phone, directories searched by hand, the same questions put to an AI assistant). Every figure carries the date we pulled or measured it and how many things it counts. AI answers change from one run to the next, so an AI count is a snapshot of what one assistant said on one date, not a rank. Outside figures are marked *their figure*: their study and their sample, never part of any money on these pages. A figure past its re-check date is run again before it prints again. If one is wrong, tell us and we'll correct it and reissue.

autoants

THIS MINI ASSESSMENT IS THE FREE START

We get you found on Google and answer the calls you miss: $1,250 a month. Not ready? Try one assistant for $500.

THE PLAN

Get Found + AI Front Desk

$1,250 a month + $1,250 setup

Missed calls answered, quotes followed up, appointments booked and reminded, reviews requested, your Google profile kept right and posted to every week, your listings set up and kept right, 2 new pages a month, what AI answers say about you checked every month, and your website kept up. Plus a monthly market pack: permit share, jobs coming due, neighborhood pages, competitor watch.

OR

Not ready? Try one

$500 once

One assistant on your phone. Texting also needs carrier approval.

Those prices are for shops up to 15 trucks at one location. For a bigger company we quote after seeing your numbers.

OTHER OPTIONS

- **Just one fix:** AI Front Desk: $750 a month + $750 setup, or Get Found: $750 a month + $500 setup. Need both? Get Found + AI Front Desk is $1,250 a month. That's $250 a month less than buying them one at a time.
- **Pay per job:** Prefer to pay per job? AI Front Desk is also $250 a month + $25 for each job we save from a call you missed. Never more than $750.
- **Add later:** Social Media (social and marketing), on Get Found + AI Front Desk: + $1,250 a month + $500 setup ($2,500 a month in all; $1,750 setup in all).
- **Big operations:** Operations Math: a $1,500 30-day pilot, credited to month one; then priced by size.
- **After our first 3 shops:** Try one $750 once; AI Front Desk $1,000 a month + $1,500 setup (paying per job, never more than $1,000); Get Found $1,000 a month + $500 setup; Get Found + AI Front Desk $2,000 a month + $2,000 setup; with Social Media, $3,500 a month + $3,000 setup in all.

You own everything: your accounts, pages and customer list. No 12-month contract: 90 days, then month to month; cancel by email. Try one first and it counts toward setup if you upgrade within 30 days; pay for a year up front and setup is free. We don't promise results: we count your calls and jobs before and after and report them every month in booked jobs and dollars. Prices shown are for our first 3 shops.

We do the same homework for other New Orleans trades. The free New Orleans HVAC report: autoants.com/research/new-orleans-hvac/2026-q4.

WHO YOU'D DEAL WITH

Lane Davis II

Founder, autoants. I build every assistant myself, here in Louisiana. No call center.

While you're out running jobs, I'm testing the newest AI tools and reading what's changing in your trade. The useful ones reach you before most shops hear about them, and the hype never does.

hello@autoants.com · (504) 499-1194

Know another owner who'd want this? Tell me who you trust and I'll do the same homework for them.

OR START WITH THE AI OPPORTUNITY ASSESSMENT

Book the printed assessment

$500, credited toward setup if you continue.

Scan to pay by card. This pays for the assessment, not Try one. Go ahead within 60 days and it comes off your setup; if you'd rather do it yourself, the plan is yours.

buy.stripe.com/aFa5kD7xa6U80IxaORaIM01

Permits Pulled

Free, once a month: what New Orleans permits say about where the HVAC work is.